

Post Details



**Nurses Rock**

October 13 at 10:45am · 🌐

Ever feel like some schools make you bend over for the tuition they charge to continue your education? Between pretentious doctors and ungrateful patients, Brookline College believes RNs already take enough which is why Brookline College is offering its 100% online Bachelors and MSN programs for only \$12,000! If you're interested in getting your degree in a year or less with affordable tuition, visit <http://allnurs.es/aE>



145,408 people reached

[See Results](#)

Reported data may be delayed up to 30 minutes. ✕

**145,408** People Reached

**4,608** Likes, Comments & Shares

<b>3,908</b> Likes	<b>3,694</b> On Post	<b>214</b> On Shares
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<b>300</b> Comments	<b>258</b> On Post	<b>42</b> On Shares
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<b>400</b> Shares	<b>384</b> On Post	<b>16</b> On Shares
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**8,911** Post Clicks

<b>4,093</b> Photo Views	<b>758</b> Link Clicks	<b>4,060</b> Other Clicks
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**NEGATIVE FEEDBACK**

<b>55</b> Hide Post	<b>10</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

# Solving the social media marketing puzzle

Reaching the largest audience paired with high interaction is the ultimate goal of social media marketing. With ever-changing algorithms and Facebook's favoring of sponsored posts and paid advertisements, your message has an increasingly difficult time reaching the intended audience – especially for those lacking the appropriate resources to crack the ever-changing code of social media marketing success.

Fortunately, allnurses.com has the resources, skills and audience – totaling over 1,000,000 Facebook likes – for your message to reach a highly targeted and passionate audience of nursing students and professionals. That is precisely why the educators at Brookline College partnered with allnurses.com to launch their latest marketing campaign.

With an ultimate reach of nearly 1/3 of the allnurses.com Facebook audience, over 6,000 likes and hundreds of comments and shares, Brookline College found favorable return on investment for their well-written message.

The success of Brookline College's partnership with allnurses.com runs deeper than statistics, though. The impact of placing their message in front of over 1,000,000 highly-engaged and passionate professionals will have lasting results. The written message paired with memorable imagery will have Brookline College top of mind with those seeking to continue their education.

Through the growing Facebook audience of allnurses.com, your marketing resources go further than ever before.

Contact Gregg Knorn via email at [gregg@allnurses.com](mailto:gregg@allnurses.com) or call 612-260-2699 to find out how you can get the maximum reach from your advertising dollars using the power of the allnurses.com social media network.

Total reach over 4 Facebook pages:.....**215,520**

Total likes, comments and shares over 4 Facebook pages:.....**6,428**

Total click on the link Brookline provided: ..... **1,358**